

The 15th Annual Tom Ferguson Gulf Coast Crawdad Boil & Trade Show Specialty Classes



Hunter Engineering

4-5pm

HUNTER
Engineering Company

To make additional money, you have to make additional measurements

A simple phrase to remember in the Collision Industry as it pertains to making more revenue on alignments is, "To make additional money, you have to make additional measurements" We can get paid for what we can prove in a body shop and Hunter Engineering will be showing the difference between a maintenance alignment and a collision alignment and the common misunderstanding that is costing DRP shops money. We will also discuss the growing industry of ADAS and how it relates to alignment after a collision and blueprinting.

3M

4-5pm

3M

With the most body material dollars captured annually...Come find out about the strategic enhancements and key learnings so YOU can benefit also.

Presented by 3M Automotive Aftermarket Division's Collision Market Manager

Your Refinish Material Rate helps you recoup the cost of paint and allied materials consumed during the Paint & Refinish process. But what about the Body Materials (seams, sealers, adhesives, corrosion protection, etc) used during the Repair/Replace operations before Paint? Join us to learn how you can improve your process and your bottom line with "CRiMP".

EPA 6H Rule Compliance Training

4-5pm

Covers all of the Federal, State and Local Requirements of 40 CFR Part 63; subpart HHHHHH (also known as 6H)

Spray gun equipment selection, set up, and operation; Spray technique for different types of coatings to improve transfer efficiency and minimize coating usage and overspray; Routine spray booth and filter maintenance; and Environmental, health and safety requirements, including related OSHA, NFPA and RCRA fulfillment.

Why your shop should be texting in 2019

4-5pm

 **PODIUM**

As the service industry has evolved, providing convenience to customers has become less of a "nice to have" and more of a necessity. Podium provides value to auto service shops by providing an intuitive way to interact with customers on the channels they prefer. Come learn how you can better manage the critical touchpoints that you have with your customers. Optimizing these channels will increase your bottom line, and give you more time to do what you love.

Pre-register online at www.tascoautocolor.com/crawdad